

INFORMATION

Essen, September 25, 2017

Another Subsidiary Event of the Premier Global SCHWEISSEN & SCHNEIDEN Fair:

With "ESSEN WELDING & CUTTING PAVILION/SteelFab", Messe Essen is Offering a New Platform in the United Arab Emirates

Perfect Outline Conditions Due to Rising Demand and Large-Scale Projects

Premiere for another Messe Essen event abroad: With Messe Essen introducing a Welding & Cutting Pavilion at Middle East and North Africa region`s premier trade show in 2018, the 14th SteelFab will offer a new opportunity for the welding and joining sectors in United Arab Emirates. The event will make it possible for exhibitors at the successful premier global SCHWEISSEN & SCHNEIDEN fair in Essen to establish and intensify business relationships in the economically strong Gulf region.

For this purpose, Messe Essen is cooperating with SteelFab. The leading trade fair of the welding industry in the United Arab Emirates takes place in the Expo Centre Sharjah in the emirate of Sharjah from January 15 to 18, 2018; for its previous edition earlier this year, 342 companies from 43 exhibited. At SteelFab in 2018, Messe Essen will organise a separate exhibition area for its customers from the premier global SCHWEISSEN & SCHNEIDEN fair. As the number one in the sector, SCHWEISSEN & SCHNEIDEN registered 1,017 exhibitors from 40 nations and around 55,000 trade visitors from 130 countries last time.

"We are pleased to make it possible for our exhibitors to use another springboard into an important market with this new event," according to Oliver P. Kuhrt, CEO of Messe Essen. "Due to the collaboration with SteelFab, they will, in this case, profit from a strong local partner by our side with many years of experience." Saif Mohammed Al-Midfa, CEO of the Expo Centre Sharjah: "The brand and orientation of SCHWEISSEN & SCHNEIDEN are a perfect match for our trade fair. This will take SteelFab further into global markets, thus bringing leading suppliers from across the world to the Gulf region where demand is on the rise."



25.-29.09.2017
ZU GAST IN DÜSSELDORF
WELCOMED AS GUEST IN DÜSSELDORF



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Economically Strong Environment for the New Trade Fair

The economic strategy of the United Arab Emirates and the large-scale projects imminent in the next few years are making the area attractive for companies from all over the world in the long term. The Gulf region has set itself the objectives of putting itself on a broader economic footing and reducing the dependence on oil production even further. Moreover, substantial investments are being made in infrastructure and fabrication engineering. Imminent large-scale projects such as the Expo 2020 in Dubai are making additional contributions to these. US\$ 32 billion flowed into the extension of Dubai Airport alone, another US\$ 20 billion into the Al Gharbia Chemicals Industrial City in Abu Dhabi and US\$ 8 billion into the metro lines of Mecca.

In this respect, exhibitors at and visitors to ESSEN WELDING & CUTTING Pavilion/SteelFab will profit from an excellent infrastructure. The modern Expo Centre Sharjah fair site is located just ten minutes away from Dubai Airport. The organiser will offer numerous additional services such as hotel bookings or freight forwarding services.

Further information at: www.steelfabme.com



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