

Essen, July 25, 2017

BEIJING ESSEN WELDING & CUTTING 2017:

Asia's Most Important Fair for Joining, Cutting and Surfacing Technologies Once More a Great Success

Around 1,000 Exhibitors and 25,200 Visitors Emphasise Top Position

The 22nd BEIJING ESSEN WELDING & CUTTING celebrated its 30th anniversary with record values and was thus able to confirm its significance as Asia's most important trade fair for joining, cutting and surfacing technologies. Around 1,000 exhibitors presented their products and services in the Shanghai New International Expo Center. With an attractive portfolio, the sectoral event lured 25,200 visitors - this value is only surpassed by the mother event, SCHWEISSEN & SCHNEIDEN. In addition to trade visitors from the Middle Kingdom, experts from all over the world used the sectoral platform in order to obtain information, exchange ideas and place orders.

Exhibitors from 30 countries emphasised the international significance of the fair. 28 companies presented their products and services on the German cooperative booth which was called "Made in Germany" and was promoted by the Federal Ministry for Economic Affairs and Energy. Messe Essen, organiser of the premier global fair (SCHWEISSEN & SCHNEIDEN), the Chinese Mechanical Engineering Society as well as the German Welding Society (DVS) ensured the smooth operation of BEIJING ESSEN WELDING & CUTTING. In the future, BEIJING ESSEN WELDING & CUTTING will alternate between Shanghai and Dongguan. With the choice of Dongguan as a venue, the fair is moving closer to the sector geographically, too - a direct link to one of the most important industrial metropolises in China. Dongguan is amongst China's cities with the highest exports and offers ideal conditions for fairs because of the high international networking as well as the well-developed infrastructure.

China as an Important Production, Sales and Innovation Market

On a hall area of over 82,000 square metres, the trade visitors were able to gain an overview of the innovations in the sector. This year, attention focused on installations and systems for computer-assisted fabrication, measuring technology as



MESSE ESSEN GmbH
Messehaus West Norbertstraße
Postfach 100165
45001 Essen | Germany
Presse-Kontakt | Press Contact
Marion Tarasberg
Fon + 49.(0)201. 72 44-432
marion.tarasberg@messe-essen.de
Presse-Assistenz | Press Assistance
Claudia Brügger
Fon + 49.(0)201. 72 44-244
Fax + 49.(0)201. 72 44-249
presse@messe-essen.de
Presse-Fotoservice |
Press Photo Service
Rainer Schimm
Fon + 49.(0)201. 72 44-247
rainer.schimm@messe-essen.de
www.messe-essen.de
www.beijing-essen-welding-cutting.com
Veröffentlichung kostenfrei –
Beleg erbeten
Publication free of charge –
Copy requested

well as the equipping of workplaces. Exhibitors and trade visitors showed that they were extremely satisfied with the fair. The Shanghai New International Expo Center offered the perfect setting for this event in a market with a great demand for solutions relating to all aspects of joining, cutting and surfacing: With a crude steel production of 800 million tonnes, China is the largest steel producer worldwide.

Trade Fair is Convincing with a Comprehensive Supporting Programme

With a top-class accompanying programme, BEIJING ESSEN WELDING & CUTTING offered a lot of space for the exchange of specialist ideas. In more than a dozen forums, conferences and technical workshops, the trade public held discussions and was able to experience technologies directly in situ. One particular highlight was offered by the presentation about the use of highly productive welding consumables in the automobile industry.

The 23rd edition of BEIJING ESSEN WELDING & CUTTING will take place in Dongguan for the first time from May 8 to 11, 2018.

Further information: <http://www.beijing-essen-welding-cutting.com>