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World's leading trade fair for joining, cutting and surfacing:

New members strengthen SCHWEISSEN & SCHNEIDEN advisory board

Experts appreciate new focal points of the 2023 event

No fewer than three new members are supporting the SCHWEISSEN & SCHNEIDEN trade fair advisory board. Now, Jörg Mosser from Messer Cutting, Johannes Ried from MicroStep and Dr. Alexander Knitsch from TRUMPF belong to the expert panel. Together with their other colleagues on the advisory board, they will provide important impetus for the world's leading trade fair, which will be held at Messe Essen from September 11 to 15, 2023. Oliver P. Kuhrt, CEO of Messe Essen: "Whether it's valuable industry expertise or very concrete support in designing the trade fair - we can count on our Trade Fair Advisory Board! This top-class reinforcement once again impressively underlines the importance of SCHWEISSEN & SCHNEIDEN for the industry."

As a new member of the advisory board, Dr. Alexander Knitsch, Head of Sales Laser Division Germany at TRUMPF Laser- und Systemtechnik GmbH, would like to "contribute important impulses on laser welding – from entry into laser welding to market trends and new laser welding applications. TRUMPF's internationality can also help to attract even more visitors from abroad. TRUMPF is planning a joint trade show appearance of both business divisions - machine tools and laser technology - to demonstrate the full product range for welding and laser welding, e.g. with robots or 5-axis machines. The appearance will be supplemented by a toolbar with parts advice on laser-compatible design."

Positive feedback on new focus topics at the show

In total, the SCHWEISSEN & SCHNEIDEN trade show advisory board now has 26 members. At their last committee meeting, they complimented the new focal points of the trade show, which envisage a much stronger dovetailing of the main exhibition areas and their related topics such as equipment, filler materials or even digitisation. Jörg Mosser, CEO / Managing Director Europe of Messer Cutting Systems GmbH: "For our industry, SCHWEISSEN & SCHNEIDEN continues to be the leading international trade fair. Innovations and trends in the industry, especially in the context of digitisation, are in special focus, as is, of course, Germany as a production



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INFORMATION



location. Due to the long dry spell with regard to trade fairs, the expectations for SCHWEISSEN & SCHNEIDEN are particularly high this time. Of course, we will also set the necessary accents to meet the high demands of our customers as well as our own and are looking forward to the event!"

At their last meeting, the advisory board members once again emphasized the importance of SCHWEISSEN & SCHNEIDEN. Many companies develop their innovations specifically for the trade show in order to present them to the international trade audience there. "Whether for exhibiting companies or visitors, SCHWEISSEN & SCHNEIDEN is justifiably the leading international trade fair for our industry," said Johannes Ried, Managing Director of MicroStep Europa GmbH. "That's why we decided to significantly expand our presence and show a variety of cutting technologies in action at the largest booth in our company's history. Here we will demonstrate what we have to offer in the fields of plasma, laser, oxyfuel and waterjet, as well as in the areas of automation and digitization. In addition, we have some absolute novelties on board!"

For more information, visit: www.schweissen-schneiden.com