

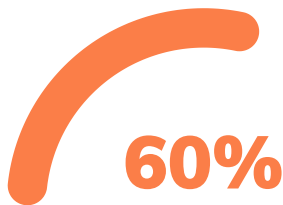
In today's world, if someone needs something, they go online, find exactly what they are looking for, and purchase it immediately.

Why shouldn't it work this way when it comes to professional security services?

**ZuluHood**®

# ZULUHOOD IS A MOBILE PLATFORM BUILT WITH A CLEAR GOAL: **TO CREATE GROWTH POTENTIAL FOR SECURITY SERVICES IN THE RESIDENTIAL SEGMENT**

Security awareness, worry about home and family, and usability of new smart products drive the home security product market growth, but security service offerings are still not capturing this market's potential.



of consumers in EU's 5  
largest markets worry  
about their homes when  
they are not there



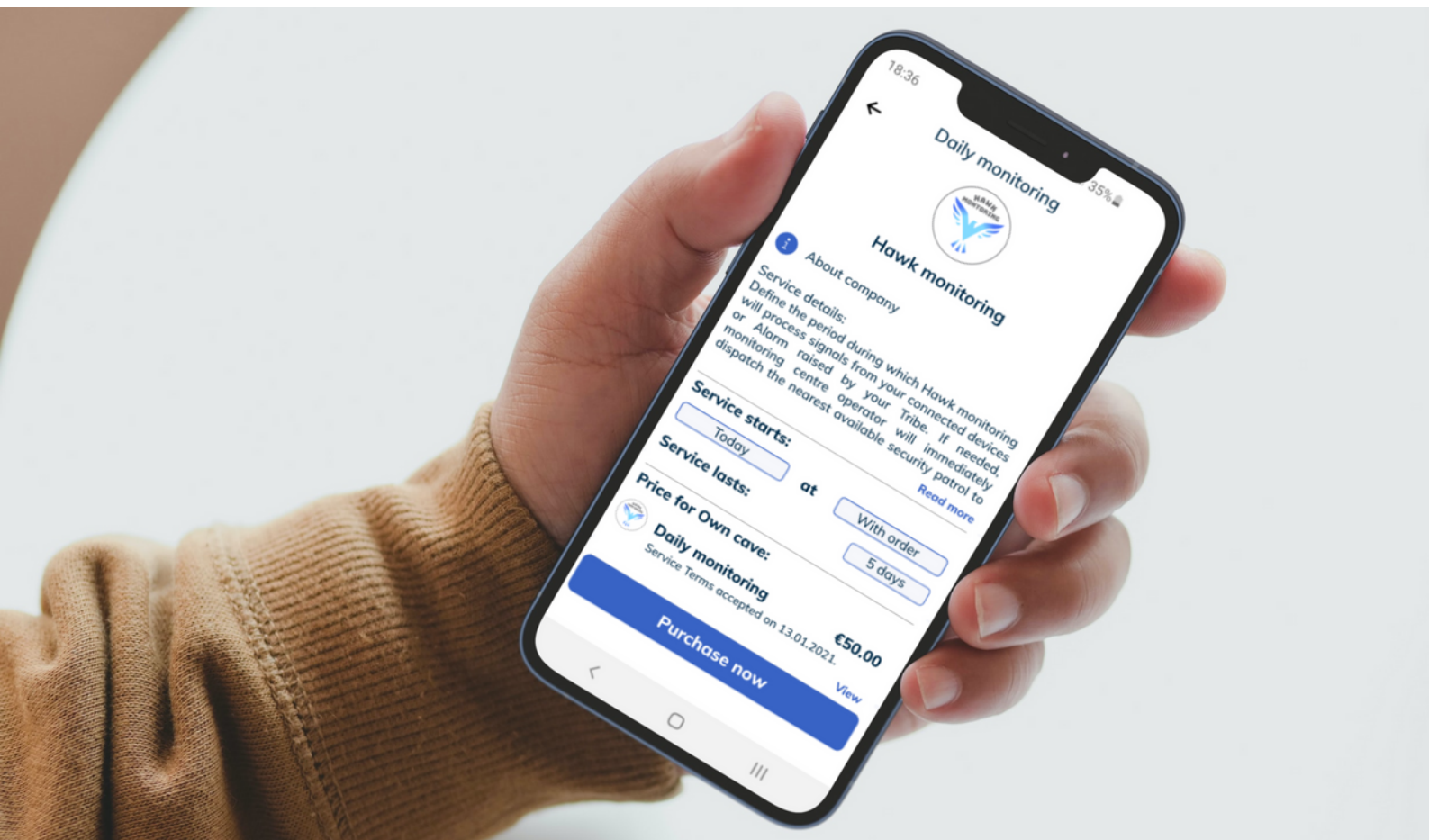
EU households use  
professional monitoring  
security services



# THE FIRST MOBILE MARKETPLACE FOR PROFESSIONAL SECURITY SERVICES COMPATIBLE WITH MODERN SMART HOMES

The goal is already mentioned: to create growth potential for professional security services in the residential segment. Zuluhood makes the standard services compatible with smart home products and instant on-demand mobile purchases, enabling the security companies immediate access to a completely new market. Services such as manned guarding, alarm monitoring, or patrolling can be instantly offered through Zuluhood and contracted, purchased, and paid anytime via the customer's mobile phone.

THE PROCESSES STAY THE SAME - ZULUHOOD OFFERS INSTANT  
DIGITALIZATION WITHOUT ANY DISTURBANCE TO DAILY  
OPERATIONS IN MONITORING CENTERS OR ACTIVITIES OF THE  
SECURITY GUARDS ON THE FIELD.





# THERE IS NO MORE REASON WHY PROFESSIONAL SECURITY SERVICES COULDN'T BE OFFERED TO A NEW GENERATION OF USERS

Smart home security products seem to be the preferred choice of the majority of households when it comes to securing their homes. Zuluhood connects with IFTTT and a global community of 18 million users, making it already possible to professionally monitor alerts triggered by Ring, Blink, Abode, Arlo together with Google Home, Amazon Alexa, Samsung Smartthings, and many other smart home and security systems.

AND THERE IS NO MORE DELAY.  
WHEN USERS THINK OF OR NEED HOME SECURITY,  
WITH ZULUHOOD THEY CAN PURCHASE THE  
SECURITY SERVICE OFFERED BY THE LOCAL SECURITY  
COMPANY RIGHT AWAY.





# ZuluHood®

CONNECTING YOUR  
SMART HOME AND YOUR  
FAMILY WITH THE  
SECURITY COMPANIES  
YOU TRUST



Find out more at  
[www.zuluhood.com](http://www.zuluhood.com)

