



Essen, September 8, 2022

ASW Bundesverband - On-site appointment at the "Security Essen": Markus Wagemann from the German Alliance for Security in Business e.V. (ASW Bundesverband) discussed the top challenges of business with regard to effective IT security in a conversation with Jan Meiswinkel from Advancis.

"Humans are still a decisive factor in cyber or social engineering attacks. We therefore urgently need to train our employees more regularly and also more efficiently, demonstrate attack methods, simulate and test IT emergency plans and, above all, rethink our error culture!" says Wagemann. According to a Bitkom study, the German economy suffered a record amount of 223 billion euros in damages in 2021. The main drivers here were ransomware attacks. Markus Wagemann made the huge sum tangible: "223 billion euros correspond to a stack of 500-euro notes from Essen to Gladbach. If you think in square metres, you could pave the whole of Messe Essen, with an area of 130,000 square metres, with 45 layers of 500-euro notes."

In the next few years, Wagemann expects the amount of damage to be much higher. To counter this, politics, business, authorities and associations are called upon to work more intensively and more closely together, Wagemann continues.

At "Security 2022", the security expert invites you to exciting discussions on the topic of economic protection in Hall 8 at the ASW stand.

The Alliance for Security in Business (ASW Bundesverband) represents the security interests of German business at federal and EU level vis-à-vis politicians, the media and central security authorities. The ASW Bundesverband cooperates on a permanent basis with companies in the private sector, decision-makers in security policy and authorities as well as various universities and research institutions. It is supported by the German regional security associations as well as various specialised federal associations and supporting members.

You can find out more about the ASW Federal Association at: <https://asw-bundesverband.de>



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