



Essen, September 20, 2018

At Messe Essen from September 25 to 28, 2018:

Security Essen Becomes the Hotspot of the International Security and Fire Prevention Sectors

Leading Fair for Civil Security Enticing with Comprehensive Supporting Programme

From September 25 to 28, 2018, Security Essen will become the meeting place of the international security and fire prevention sectors. The leading event will take place on Messe Essen's modernised site for the first time, organised in a way appropriate for the market in six subject areas. In this respect, Security Essen will set standards with targeted focusing on digital security. Exhibitors from the Cyber Security and Economic Security area will present their solutions in their own fair hall. In top-class conferences, experts will also pass on their knowledge relating to all aspects of this challenge which is becoming ever more urgent. For example, the Cyber Security Conference will be one new event.

950 exhibitors from over 40 nations will make Essen the world capital of civil security for four days. They will present the innovations and send important impulses to the industry. The companies and their innovations are provided with the right high-quality environment. Security Essen will take place on a modernised site that will set new standards at the end of the last construction phase in 2019. Spacious, single-storey halls and plenty of daylight will offer perfect conditions in future. A new hall numbering system will therefore apply for the first time during this year's event.

For the first time own exhibition hall for Cyber Security and Economic Security

And Security Essen will be reorganised with regard to the subjects too: Visitors will find Services in Hall 1, Access, Mechatronics, Mechanics and Systems in Halls 2 and 3 and the Galeria, Perimeter Protection in Hall 3, Video in Halls 5 and 7 as well as Fire, Intrusion and Systems in Halls 6 and 7. With the new Hall 8, Messe Essen will, for the first time, also provide a separate hall for the subjects of Cyber Security and Economic Security which are becoming ever more important.

Oliver P. Kuhrt, CEO of Messe Essen: "This year, we have sharpened the profile of Security Essen: The trade fair has become considerably more digital, more modern



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and more interactive. Due to the optimised hall layout, we are offering our exhibitors and visitors the best possible experience at the fair with short paths and direct communication."

Digitalisation: Chances and Risks for the Security Sector

The subject of digitisation is a recurrent theme at Security Essen. Numerous exhibitors are presenting smart, networked products and solutions. Whether access control, burglary protection, video surveillance, outdoor area security or fire protection: digital innovations can offer a higher level of protection and more convenience for the user.

With numerous events, Security Essen underlines the importance of the digital topic, but also points out potential risks. At the new Cyber Security Conference in Hall 8, Arne Schönbohm, President of the Federal Office for Information Security, will talk about cyber security as a challenge for politics, business and society. Live hacking will also take place there, and information security and data protection for small and medium-sized enterprises will also be presented. The Public Security Forum in Hall 8 will provide an opportunity to experience digital security technologies – embedded in four walk-in showrooms.

Award for outstanding solutions

Traditionally, the Security Essen is a showcase for innovations. Many companies develop their solutions in order to present them to the expert audience at this trade fair. Particularly outstanding innovations will be honoured with the Security Innovation Award on the first day of the fair. Information on the finalists of the competition can be found in a special exhibition in the Galeria.

Always informed with the Security Essen App

Security Essen offers all visitors a helpful app that makes visiting the fair even more efficient. Among other things, it contains the current list of exhibitors with stand numbers and contact details, an overview of the supporting programme and a hall plan for better orientation. The app can be downloaded free of charge from the Google Play Store (Android) or the Apple App Store (iOS).

Further information can be found at: www.security-essen.de