



Essen, 25. October 2021

International security trade fair from 20 to 23 September 2022:

## Security Essen 2022 profits from the boom in the sector

### Security industry reports increase in turnover in many sectors

The security industry is booming. Whether technical high-end solutions or highly professional services - almost all sectors reported an increase in turnover last year. "These are the best preconditions for Security Essen 2022", Oliver P. Kuhrt, CEO of Messe Essen is pleased to say. "We offer the industry a top-class platform to present new solutions compactly and efficiently to decision-makers, buyers and other experts. Security Essen covers the complete range of the security industry, and does so within short distances." The focus of the range of products and services is on innovations in the field of electronic and mechanical security technology as well as cyber security, services and fire protection. The fair will be rounded off by an extensive accompanying programme with informative lectures.

Among the exhibitors registered so far are Carl Wittkopp, Deutsche Telekom, Hikvision, Kale Kilit as well as Salto Systems - and also the company ABL-Sicherheitssysteme. ABL Sales Manager Joachim Schairer: "Security Essen is the most important platform for us as a manufacturer of electronic security technology. The entire security industry meets there, which gives us the optimal opportunity to present our innovations. The fair also offers us a unique option to make new, relevant contacts within the industry." Funkwerk video systeme GmbH will also be among the exhibitors. "We are very much looking forward to finally being able to exhibit at Security in Essen again next year. Even though digital conference solutions certainly have their advantages, the direct and personal contact to our customers and interested parties is simply irreplaceable in the context of an international trade fair. This time, the focus will be on our individual video security solutions, but also on new developments from the Smart Building and Mobility sectors," says Christian Kaup, Head of Product Management & Marketing.

### Extensive fair with short distances

Its bandwidth is what makes Security Essen so attractive for the security industry. With the areas of video; access, mechatronics, mechanics, systems & perimeter;



MESSE ESSEN GmbH  
Messehaus Ost, Messeplatz  
Postfach 10 01 65  
45001 Essen | Germany  
Presse-Kontakt | Press Contact  
Kirsten Hemmerde  
Fon + 49.(0)201. 72 44-432  
kirsten.hemmerde@messe-essen.de  
Presse-Fotoservice |  
Press Photo Service  
Rainer Schimm  
Fon + 49.(0)201. 72 44-247  
rainer.schimm@messe-essen.de  
www.messe-essen.de  
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fire, burglary & systems as well as services & digital networking security, all segments of the industry are to be found under one roof. "This successful concept stands for short distances, direct discussions and intensive professional contacts," says fair project manager Julia Jacob. Security Essen offers companies numerous opportunities to present themselves to an international audience. Exhibitors benefit from individual stand options, theme-specific joint areas or time- and cost-saving complete packages.

The accompanying programme offers further added value for visitors and exhibitors. Together with the technical training institute Haus der Technik, Messe Essen is organising the two-day fire protection forum. The Digital Networking Security Congress is also scheduled for two days of the fair. Here, the speakers will focus on security in networks, IT security, interfaces and cyber threats.

### **Particularly in demand: access control systems and video security technology**

Despite pandemic conditions, the security industry market developed well last year the Bundesverband der Sicherheitswirtschaft (BDSW) (German Federal Association of the Security Industry) reported an estimated increase in turnover of four percent to 9.21 billion euros\* for its sector. The German market for electronic security technology grew by 1.6 percent to 4.695 billion euros in 2020. Access control systems (plus 4.3 percent) and video security technology (plus 7.1 percent) grew particularly strongly here\*. ABl-Sicherheitsysteme sees a trend above all in products that are becoming smarter. "This development is caused, among other things, by the massive advance of cloud solutions. In addition, security technology will communicate more and more with building automation and partly merge," is the assessment of sales manager Joachim Schairer.

Further information and registration documents at [www.security-essen.de](http://www.security-essen.de).

\*Sources: BHE - Die Entwicklung des Umsatzes für elektronische Sicherungstechnik in Deutschland; BDSW – Sicherheitswirtschaft in Deutschland