



Essen, February 13, 2017

Advisory Board Sets Points for World's Leading Fair for Civil Security

Security Essen Successfully Heads for 2018

New Main Focal Point of Cyber Security Together with BSI and BHE

New main subject areas, new halls and new Security Essen: The global fair for civil security will put itself on a new footing as far as both the contents and the spaces are concerned. Starting with the coming event from September 25 to 28, 2018, exhibitors and visitors will profit from a new hall allocation at Messe Essen. In the future, the structure will be oriented even more strongly to the range offered by the around 1,000 exhibitors and will be divided into six higher-level subject worlds: Services in Hall 1; Access, Mechatronic/Mechanical Equipment and Systems in Halls 2 and 3 and the Galeria; Video in Halls 4 and 5; Fire, Burglary and Systems in Hall 6 and Perimeter in Hall 7. With the new Hall 8, Messe Essen will also reserve a separate hall for the subjects of Cyber Security and Economic Protection for the first time. Moreover, it is planning a high-ranking specialist congress together with the Federal Office for Information Security (BSI) and BHE Federal Association for Security Technology.

The Advisory Board for Security Essen recently passed a resolution in favour of the new allocation and, at its meeting, thus set decisive points for the next event. Oliver P. Kuhrt, CEO of Messe Essen: "The thematic hall allocation was the logical consequence of the refinement of the event with regard to the contents and the spaces. The concept is meeting with great approval in the sector. A large proportion of the booth areas has already been allocated over one year before the fair."

On the occasion of Messe Essen's modernisation, the new hall numbering will be valid at the coming Security Essen for the first time. The new Halls 4, 6, 7 and 8 as well as the glass foyer on the East Fair Building will have been completed by then. Security Essen 2018 will thus take place on a largely modernised site which will set new standards after the work has ended in 2019. Short paths, eight spacious and single-storey halls as well as a lot of daylight will offer perfect conditions in the future.



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New Digital Services for Exhibitors and Visitors

Furthermore, new digital services will already await the exhibitors and the visitors in 2018: In Messe Essen's new closed exhibitor area and MEDIA CENTER, exhibitors will be given the possibility of providing visitors, journalists and social influencers with information about their appearances at the fair free of charge. Furthermore, Security Essen's website will undergo an extensive relaunch with an ultramodern design and navigation possibilities. Security Essen's Facebook page with a range of up to 230,000 people and the extremely popular app will be refined.

Further information: www.security-essen.de // facebook.com/SecurityEssen