



Essen, 10 August 2022

Welcome to Messe Essen!

## Security Essen welcomes international delegation of the DIY sector

Umbrella associations EDRA and GHIN invite to a tour of the fair

The security industry is booming. Whether alarm systems, video surveillance or smoke detectors - the demand for modern and networked security technology is growing among end consumers. This opens up new market opportunities, especially for DIY stores. As part of a study trip lasting several days, the European DIY Retail Association (EDRA) and the Global Home Improvement Network (GHIN) are therefore inviting their member companies to visit Security Essen. The leading trade fair for civil security will take place from 20 to 23 September 2022 at Messe Essen. It is the ideal platform to get an overview of the latest products in intrusion and fire protection.

The visit of the approximately 30-member delegation is planned for 22 September 2022. The participants come from all over the world: from Brazil, Japan, Ireland, Bulgaria, South Africa, Australia, Peru, Lithuania, UK, France, Albania, Belgium and New Zealand. The programme includes a guided tour of the exhibition halls with the presentation of new products and solutions relating to security technology for private use. "With its wide range of products, Security Essen covers an increasingly relevant assortment for the DIY sector: we are very much looking forward to the many innovations and the opportunity to make personal contact with the manufacturing companies", EDRA Secretary General John Herbert looks forward to the trip.

Oliver P. Kuhrt, CEO of Messe Essen: "The visit of international decision-makers from the DIY sector clearly underlines the position of Security Essen as an impulse-giving order and innovation platform. We are very pleased about the lively interest." In addition to the EDRA and GHIN representatives, Security Essen is also expecting, among others, a delegation of buyers from the United Nations as well as country delegations.



MESSE ESSEN GmbH  
Messehaus Ost, Messeplatz  
Postfach 10 01 65  
45001 Essen | Germany  
Presse-Kontakt | Press Contact  
Kirsten Hemmerde  
Fon + 49.(0)201. 72 44-432  
kirsten.hemmerde@messe-essen.de  
Presse-Fotoservice |  
Press Photo Service  
Ayben Dürümoglu  
Fon + 49.(0)201. 72 44-780  
ayben.dueruemoglu@messe-essen.de  
www.messe-essen.de  
www.security-essen.de  
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## **The entire spectrum of the security industry at a glance**

Whether market leader or start-up - at Security Essen, future-oriented innovations of the security industry will be presented to a top-class international trade public. The exhibition areas include "Services"; "Access, Mechatronics, Mechanics and Systems"; "Perimeter"; "Video", "Fire, Intrusion and Systems" and "Digital Networking Security". In addition, a comprehensive supporting programme complements the trade fair programme: experts and exhibitors invite visitors to exchange knowledge in several forums. These include the Security Experts Forum, the Fire Protection Forum and the Digital Networking Security Conference.

Further information and tickets at [www.security-essen.de](http://www.security-essen.de)