



Essen, February 28, 2018

Global Fair for Civil Security:

## Security Essen 2018 Focuses on Digitalisation and Networking

### For the First Time, Cyber Security and Economic Security with Their Own Hall

This year's edition of the global fair for civil security will focus on innovative, digital subjects more strongly than ever before. The Advisory Board for Security Essen was recently able to convince itself of this. The fair management presented the realignment of the fair, the renting level and the comprehensive supporting programme to the members of the Advisory Board. The unanimous tenor: The experts, including managing directors of renowned companies in the security sector as well as associations, see Security Essen 2018 as being optimally positioned. Due to advancing digitalisation, cyber crime is regarded as one of the greatest dangers in the 21st century - opportunities to transfer knowledge and to exchange experience are becoming all the more important.

For the first time, Security Essen from September 25 to 28 will take place in the modernised halls at Messe Essen. That opened up the possibility of completely new structuring of the fair. For optimum orientation and placing for exhibitors and trade visitors, the event will be divided into six subject areas. "We have deliberately decided to give the Cyber Security and Economic Security areas which are becoming ever stronger their own hall - in an absolutely prominent place at the East entrance to the fair site," according to Oliver P. Kuhrt, CEO of Messe Essen.

### Attention-Grabbing Supporting Programme Flanks New Focusing

The focusing will be accompanied by a new, attention-grabbing supporting programme: For example, the Federal Office for Information Security and the Federal Association for Security Technology will stage the Cyber Security Conference which will be tailored to users and will be convenient and quick to reach directly in the happenings at the fair. Moreover, the Discussion Circle on Internal Security will take place with participants from the police, scientific, judicial and political fields as well as from local authorities and the security industry. Furthermore, companies will design a large special show area under the guiding motto of "Public Security Forum" in Hall 8 in which live scenarios for the protection of public spaces will be shown.



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## **Advisory Board for the Fair Praises the Development of Security Essen**

The realignment is proving Security Essen right: The booking rate is above the high level at the preceding event. The Advisory Board for the Fair showed that it was very satisfied with this development. Norbert Schaaf, Chairman of the Advisory Board for the Fair and simultaneously also the Chairman of the Board of BHE Federal Association for Security Technology: "We are expressly supporting the new positioning of Security Essen. The consistent hall allocation, the stronger alignment to future subjects and the sector-specific supporting programme will make the fair the meeting place for decision takers from all fields of security in 2018." This realignment is also reflected in the line-up of the Advisory Board for the Fair. For the first time in its history, Security Essen has appointed not only representatives of associations but also entrepreneurs to this body. "In this way, we are moving even nearer to the sector. It is important to us to constantly be in close and direct dialogue and thus to be able to accommodate the wishes of our exhibitors and visitors in an even better and quicker way," according to Oliver P. Kuhrt, CEO of Messe Essen.