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#psfestival

Essen, December 2, 2022

The Car Festival of the Year

## Essen Motor Show with a colorful range from Beetles to sports cars

Well-known brands and tuning stars come to Messe Essen in December

It's all happening again on the Ruhr: From December 3 to 11, 2022 (Preview Day: December 2), around 500 exhibitors will transform Messe Essen into a paradise for sporty cars. In the 54th year of its existence, the Essen Motor Show continues to enjoy unbroken popularity and delights its audience with sports cars, tuning & lifestyle, motor sports and classic cars. The Car Festival occupies nine halls and gathers well-known brands such as BMW, Brabus, Continental, Hankook and the Mercedes Fan World. Of course, the Essen Motor Show will again be the big stage for stars from motorsport and tuning: Among others, the visitors can expect Mareike Fox, Philipp Kaes, JP Kraemer and the Red Bull Driftbrothers.

"The Essen Motor Show is the home for all car fans. The vehicles are extraordinary across the board, and that is independent of the technical drive. What is special is the variety, which ranges from the latest series model to the sporty classic car to the tuned e-car," is how Project Manager Ralf Sawatzki explains the fascination which emanates from the somewhat different automobile fair. In addition to new and old vehicles, the Car Festival also includes a number of sales booths with fan articles, automotive parts, merchandise and accessories. The tuning sector in particular will be presenting numerous new products at the Essen Motor Show, such as chassis, wheels and tires. A special trade fair premiere will also take place in Hall 3, where BMW will unveil the new M2 with M Performance Parts.

### Special Show Black & Gold - 50 Years John Player Special

The range and program of the Essen Motor Show is spread over nine halls and leaves nothing to be desired: Halls 1 and 2 include the Classic & Prestige Salon of the organizer S.I.H.A., and the series manufacturers and suppliers will present themselves in Hall 3. Hall 4 will become an event area with bumper cars, racing simulators and a BattleKart track where visitors can compete in electric karts. Fans of tuning and lifestyle will get their money's worth in Halls 5, 6 and 7, and motorsport will find its home in Hall 8. In the Galeria, visitors can also look forward to a wide range of fan articles and accessories for cars.



MESSE ESSEN GmbH  
Messeplatz 1  
45131 Essen | Germany  
Presse-Kontakt | Press Contact  
Tom Kraayvanger  
Fon + 49.(0)201. 72 44-243  
tom.kraayvanger@messe-essen.de  
Presse-Fotoservice |  
Press Photo Service  
Ayben Dürümoglu  
Fon + 49.(0)201. 72 44-780  
ayben.dueruemoglu@messe-essen.de  
www.messe-essen.de  
www.essen-motorshow.de  
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## INFORMATION



Racing fans will experience a special highlight in Hall 3 with the special show "Fascination Black & Gold - 50 Years of John Player Special". The exhibition includes 18 vehicles from the Lotus racing team in the striking black and gold design, which goes back to the long-standing sponsor John Player Special. Visually at least as striking are the 150 or so tuned private vehicles in the tuningXperience in Hall 5. Here the spectrum ranges from volume models to show cars, with the focus on classic vehicles and German-built models. For example, a VW Beetle from 1957 and a VW T1 Samba from 1958 with a retrofitted Porsche engine will be on display. In addition, an Aston Martin Vantage V8 and a Tesla Model 3 show what is possible in tuning.

### **Tickets are only available for purchase in the online store**

Tickets for the Essen Car Festival can be purchased this year exclusively in the online store on the Essen Motor Show website: There, visitors can choose between a regular day ticket for 20 euros (reduced: 16 euros) as well as tickets for the exclusive Preview Day and afternoon tickets. The Essen Motor Show opens on Preview Day and on the weekends from 9 a.m. to 6 p.m., during the week from 10 a.m. to 6 p.m.

Further information: [www.essen-motorshow.de](http://www.essen-motorshow.de)