



01.12.-09.12.2018
PREVIEWDAY: 30.11.
ESSEN-MOTORSHOW.DE
#ESSENMOTORSHOW

Essen, 30 November 2018

Performance show for sports cars, tuning, motor sports and classic cars

Europe's tuning elite shines at the Essen Motor Show

Around 160 vehicles cause a sensation in the special show tuningXperience

Curtain up for a showcase: From 1 to 9 December (Preview Day: 30 November) Europe's tuning elite will meet at the performance car festival Essen Motor Show. In the special show tuningXperience, around 160 private owners will present their vehicles in Halls 1A and 3 of Messe Essen. In addition to the highlights of the past season, the line-up includes many premieres. The often award-winning vehicles come from Belgium, Germany, England, Finland, France, Luxembourg, the Netherlands, Austria, Sweden and Switzerland to the Ruhr region. All styles are represented: from daily drivers used in everyday life to performance vehicles for the race track to stylish show cars.

Vehicles with a racing look are the latest trend across the board. Many of them carry spoiler kits for front, sides and rear that are based on motor sports. For a particularly rough motorsport look, wide-body kits are often used, which widen the vehicle massively. To perfectionize the look, many tuners use carbon parts as well as roll bars and bucket seats. Large brake systems and rims in motorsport design are also popular. Another trend affects the classics: youngtimers in particular have also taken a liking to tuners because of their rarity value. Those who know their way around preserve the original lines of the vehicle in order to preserve its original charm.

Tuned versions of Fisker Karma and Tesla Model S

The tuningXperience range covers almost all vehicle types and well-known brands. This ranges from small cars à la Smart ForTwo, Toyota Aygo and VW Polo to mid-range vehicles such as Ford Focus, Opel Astra and VW Golf to luxury cars such as the BMW 7 Series and Mercedes-Benz S-Class. Connoisseurs are also looking forward to classic vehicles such as BMW 3.0 CS (E9), Karmann Ghia, Mercedes-Benz W111 and Opel Ascona B, among others. The new versions of the Audi A4 Allroad (B9), Audi RS5, BMW M4 and VW Tiguan, on the other hand, are all the rage. Fisker Karma and Tesla Model S show that tuning is also possible on sustainably powered vehicles.



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INFORMATION



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The tuningXperience line-up also includes exclusive sports cars such as Audi R8 V10 Plus, Ferrari F430 Spider, Maserati GranTurismo S and Porsche 991.2 Targa. The Japan import scene is also present with numerous models, including Honda CRX, Nissan GT-R (R35), Nissan 350Z, Subaru Impreza WRX STI and Toyota GT86. The American lifestyle is also radiated by vehicles such as Dodge Charger SRT Hellcat, Dodge Ram and Ford Mustang GT Convertible. Last but not least, the tuningXperience is also made up of particularly rare models: This year they include tuned versions of Jaguar XJ6, Opel Manta, Suzuki Swift, Toyota Soarer and VW Rallye Golf.

Standards are set here

The tuningXperience not only picks up on current trends, but also creates new ones: "Visitors get inspiration for their own vehicles here. Motorsport looks and youngtimers are just two examples of current tuning developments that the Essen Motor Show has also reinforced. The show sets standards for the scene in Europe," says Sven Schulz, organiser of tuningXperience, underlining the importance of the exhibition. In addition, many of the parts used in the vehicles can be bought or ordered at the performance car festival. After all, the offerings of the more than 500 exhibitors at the Essen Motor Show cover almost everything that makes the car even more beautiful and faster.

Further information and tickets:

www.essen-motorshow.de