



01.12.-09.12.2018
PREVIEWDAY: 30.11.
ESSEN-MOTORSHOW.DE
#ESSENMOTORSHOW

Essen, November 30, 2018

Sports Cars, Tuning & Lifestyle, Motorsports and Classic Cars

Premieres and Celebrity Vehicles at the Essen Motor Show

Ford Mustang Bullitt and Mercedes Belonging to the Pop Star Usher Shine at the Performance Festival

The Essen Motor Show is in the starting blocks: The curtain for the performance festival at Messe Essen will fall on November 30 (Preview Day). The more than 500 exhibitors will include well-known automobile manufacturers and their partners, e.g. Mercedes FanWorld, Mustang Owners Club, Porsche Motorsport, Renault Motorsport, Skoda and Volkswagen Motorsport. They will show new sports cars and current racing vehicles. The highlights will include German and fair premieres of the new Ford Mustang Bullitt, Renault Mégane R.S. Trophy and Skoda Kodiaq RS.

The new Ford Mustang Bullitt on the booth of the Mustang Owners Club in Hall 5 cites numerous details of the Mustang Fastback GT390 from 1968 which, together with the title hero Steve McQueen, played the leading role in the legendary cinema film entitled Bullitt. These include the subtle chrome highlights around the radiator grille and along the front side windows as well as the black grille reserved for this special edition alone. The new Ford Mustang Bullitt is outstanding on the technical side too. Its V8 engine with a capacity of 5.0 litres mobilises 338 kW (460 bhp) and thus 7 kW (10 bhp) more than the Ford Mustang GT.

Mercedes FanWorld Presents the Vehicle Belonging to the Pop Star Usher

Not only film fans but also music fans will be able to admire well-known cars at the Essen Motor Show. In Hall 3, the Mercedes FanWorld will present 13 vehicles with the star, including the Mercedes-Benz GLC 350 e 4MATIC coupé plug-in hybrid belonging to the pop star Usher. The American Grammy prizewinner completed the London-Bologna stage of this year's Gumball 3000 rally in exactly this vehicle. Moreover, the Mercedes-Benz X-Class Exy Extreme from Carlex Design will shine on the booth of the Mercedes fans. Optimum driving fun is ensured by the raised chassis, the special tyres and "Lazer" roof lighting. Worldwide, there are only 250 exemplars of the vehicle.



MESSE ESSEN GmbH
Messeplatz 1
45131 Essen | Germany
Presse-Kontakt | Press Contact
Tom Kraayvanger
Fon + 49.(0)201.72 44-243
tom.kraayvanger@messe-essen.de
Presse-Assistenz | Press Assistance
Claudia Brügger
Fon + 49.(0)201.72 44-244
Fax + 49.(0)201.72 44-249
presse@messe-essen.de
Presse-Fotoservice |
Press Photo Service
Rainer Schimm
Fon + 49.(0)201.72 44-247
rainer.schimm@messe-essen.de
www.messe-essen.de
www.essen-motorshow.de
Veröffentlichung kostenfrei –
Beleg erbeten
Publication free of charge –
Copy requested



01.12.-09.12.2018
PREVIEWDAY: 30.11.
ESSEN-MOTORSHOW.DE
#ESSENMOTORSHOW

With its German motorsports department, the car manufacturer Renault will be represented in Hall 5 at the Essen Motor Show. Visitors can expect the winner car of the Dutch Sebastiaan Bleekemolen Renault Clio R.S. IV Cup from the Renault Clio Cup Central Europe. Moreover, the German premiere of the new Renault Mégane R.S. Trophy will await the fans: With the sporty series vehicle, Renault will also put a power-enhanced performance edition alongside the current generation of the Mégane R.S. In the Mégane R.S. Trophy, the ultramodern turbocharged 1.8-litre engine supplies 220 kW / 300 bhp instead of 205 kW / 280 bhp and, depending on the gearbox variant, provides a maximum torque of up to 420 Nm instead of 390 Nm. It will also be possible to see the models Alpine A110 Cup and Alpine A110 GT4 on the booth.

German Premiere of the New Skoda Kodiaq RS in Hall 3

In Hall 3, Skoda will present the German premiere of the Skoda Kodiaq RS and thus the most powerful Skoda SUV of all time. The SUV's engine supplies 176 kW / 239 bhp. Since 2000, the RS letter combination has characterised the particularly sporty series models from Skoda. The Skoda Kodiaq RS is the make's first SUV in this select circle. At the fair, the manufacturer will also show the Fabia R5 with which it competed in the European Rally Championship (ERC) in 2018. Skoda's appearance will be completed by further series models, including Citigo Monte Carlo, Fabia Estate Monte Carlo, Karoq Scoutline, Octavia Estate RS, Octavia Saloon Style, Superb Estate Sportline and Karoq Sportline.

In Essen, Volkswagen Motorsport will show the Volkswagen ID. R Pikes Peak racing car which is equipped with a purely electric drive and was used by the VW team when it set an all-time record in the Pikes Peak International Hill Climb in Colorado/USA on June 24, 2018. The driver Romain Dumas covered the distance of 19.99 kilometres in seven minutes and 57.148 seconds. Moreover, the Volkswagen Polo R supercar in which Johan Kristoffersson became the world champion in the FIA World Rallycross Championship in 2018 will await VW fans. The Volkswagen Golf R Performance which, with a top speed of nearly 270 km/h, combines sporting ambitions and suitability for everyday use will also go to the starting line.

Lexus Shows New Off-Roaders with Hybrid Drives

At the Essen Motor Show, Lexus will be represented via the Lexus Forum Wesel and the dealer Lackas Rhein-Ruhr. The appearance in Hall 3 will concentrate on the

INFORMATION



01.12.-09.12.2018
PREVIEWDAY: 30.11.
ESSEN-MOTORSHOW.DE
#ESSENMOTORSHOW

new Lexus UX F Sport Hybrid: The compact off-roader with one petrol engine and two electric motors is intended, above all, for an urban public.

Further information: www.essen-motorshow.de