



Essen, July 10, 2017

World's Leading Fair for Metal Packaging

METPACK 2020 Opens from May 5 to 9, 2020

International Trade Fair Takes Place Parallel to interpack on Three Days

METPACK 2017 was a complete success for exhibitors and visitors - Now, the eyes of the sector are directed towards the coming period: In 2020, the world's leading fair for metal packaging will open at Messe Essen from May 5 to 9. On three out of five days, METPACK will once again take place parallel to the interpack packaging fair in Düsseldorf which is scheduled for May 7 to 13, 2020. Last time, nearly half of the around 7,200 visitors obtained information at both fairs. On the occasion of the past METPACK, Messe Essen registered the record number of over 300 exhibitors who occupied three halls for the first time.

At the past METPACK, 93 percent of the exhibitors established new business contacts and practically all of them established foreign contacts, too. They were very satisfied with the quality of the visitors. 86 percent of the visitors were decision makers with purchasing and procurement powers. The range on offer at the fair was particularly characterised by efficiency and digitisation. The manufacturers presented not only packaging but also, amongst other items, machines and equipment for the manufacturing of cans and can ends as well as equipment for filling and closing. The conspicuous features included the falling material consumption and the increase in digital interfaces between the machines.

Good Omens for METPACK 2020

The omens for METPACK 2020 are outstanding: The majority of the exhibitors and the visitors are expecting improved turnovers and rising economic activity in the future. In accordance with this, the sales of beverage cans in Germany and the worldwide production of aerosol cans have grown recently.

Further information: www.metpack.de

Picture material for downloading: www.messe-essen-mediacybercenter.de



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