

## **Kludi is a 'TOP 100 Innovator'**

### **Science journalist Ranga Yogeshwar presented the prestigious award**

*Menden, Germany, 28 June 2022* Last Friday's 7th Deutsche Mittelstands-Summit, the summit for German SMEs held in the Jahrhunderthalle in Frankfurt, saw a special honour for Kludi ([www.kludi.com](http://www.kludi.com)). The Sauerland-based fittings specialist was awarded the TOP 100 Innovator award for German SMEs, which was handed over by the famous science journalist Ranga Yogeshwar. Arndt Papenfuss, Group Director Marketing, and Guido Wiesendahl, Group Director Innovations, represented the manufacturer of premium bathroom and kitchen fittings at the awards ceremony and accepted the prize: "This award from such a reputable institution is solid evidence for us that we are on the right tracks with our clearly defined innovation process that puts the customer first."

To make it into this illustrious group of innovative enterprises and think tanks, SMEs are subject to a scientific selection process that considers more than 100 factors. The economic analysis was designed by the well-known innovation researcher Professor Nikolaus Franke – founder and director of the Institute for Entrepreneurship and Innovation at the Vienna University of Economics and Business – and his team. Kludi particularly impressed the researchers in the Innovation Success and Innovative Processes and Organisation categories. One of the areas in which Kludi scored good points here was category management. This requires good market proximity to ensure that key trends are identified as soon as possible and integrated into the innovation process.

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Caption



Kludi named as one of the ‘TOP 100 Innovators’ among German SMEs. The famous science journalist Ranga Yogeshwar presented the exclusive award to Arndt Papenfuss (right) and Guido Wiesendahl (left) from the Sauerland-based fittings specialist during the 7th Deutscher Mittelstands-Summit.

Photo: KD Busch / compamedia

[\[220628\\_PI\\_KLUDI\\_TOP 100\\_Wiesendahl-Yogeshwar-Papenfuss\\_01.jpg\]](#)

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**Kludi – the Sauerland-based fittings specialist**

Kludi GmbH & Co. KG, a family business founded in Germany’s Sauerland region in 1926, represents almost 100 years of experience in the development and manufacture of high-quality bathroom and kitchen fittings. As a long-established fittings specialist, we are committed to producing products that combine outstanding ‘Made in Germany’ manufacturing quality, maximum functionality, innovative technologies and top-class design in a unique way. Kludi has never ceased to drive product development within the bathroom and kitchen sectors with its groundbreaking solutions. The Menden-based SME has some 170 inventions and 100 patents to its name, as well as numerous prestigious design and innovation awards. In 2022, Kludi was named one of the TOP 100 Innovators in the German SME sector.

Kludi is committed to responsible sales. Forming mutually respectful commercial relationships, Kludi is a reliable partner in the HVAC and skilled trade industries, working in association with these customers to develop solutions that make their working days significantly easier and ensure their future sustainability. These solutions include particularly installation-friendly products, a focused, clearly organised bathroom and kitchen portfolio, and innovative solutions that improve the efficiency of business processes.

The Kludi Group employs around 900 people in its sales and production companies, located in eleven different countries across Europe and Asia. Kludi fittings are manufactured in the company's fully integrated main manufacturing site in Menden, as well as in Hornstein (Austria), Diósd (Hungary) and Ras Al Khaimah (United Arab Emirates). From here, they are exported to over 100 different countries around the world.

You can find out more about *Kludi, the Sauerland-based fittings specialist*, at [www.kludi.com](http://www.kludi.com)

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