

## World class design quality

### Kludi Nova Fonte receives Red Dot Award 2022 for outstanding design

*Menden, Germany, 08 July 2022* “The design of these bath mixers skilfully combines a filigree visual lightness with precise elaboration in detail.” That is how the international jury of 48 experts explained their decision to hand the coveted Red Dot Award: Product Design to the German fittings specialist Kludi ([www.kludi.com](http://www.kludi.com)) for its Nova Fonte series. The competition for the globally recognised seal of quality was strong, with over 7,900 submissions from around 60 countries in 2022. According to the organiser, the award is handed only to “products that demonstrate outstanding design”.

#### Achetype of a new era

We are of course delighted to receive this prestigious award. For us, it is confirmation that the design quality of our Nova Fonte series is among the best in the world”, says Arndt Papenfuss, Marketing Director of the Kludi Group. Nova Fonte is available in three design variants, *Classic*, *Puristic* and *Déco*, which each provide their own interpretation of a classic, modern bathroom while granting creative freedom in bathroom design. All three feature clear, elegant design and a refreshingly restrained stylistic idiom. This is especially true of the puristic Nova Fonte Pura single-lever mixers for washbasins and bidets that were added to the range this year. They stand out above all due to their slender lines and highly filigree design, whose consistency is unequalled in the bathroom sector. “Pura therefore creates a strong and unique impression that makes it the perfect expression of a new era”, says Papenfuss. “All the more so given how Pura responds to the need for sustainability through its reduced use of materials.”

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## Captions



“Visual lightness with precise elaboration in detail”. The international jury rewarded the outstanding design quality of Kludi’s Nova Fonte series with a Red Dot Award 2022: Product Design. The Nova Fonte Pura single-lever mixers in particular are the perfect expression of a new era thanks to their highly filigree design and modern purism.

Photos: Kludi GmbH & Co. KG

Logo: Red Dot

[\[220708\\_Pi\\_Kludi\\_Red Dot\\_01a.jpg und 220708\\_Pi\\_Kludi\\_Red Dot\\_01b.jpg\]](#)



“Outstanding design”. The Nova Fonte series from the fittings specialist Kludi impresses with its clear, elegant design and its refreshingly restrained stylistic idiom. This is especially true of the Nova Fonte Pura single-lever mixers that were added to the range this year.

Photo: Kludi GmbH & Co. KG

[\[220708\\_Pi\\_Kludi\\_Red Dot\\_2.jpg\]](#)



A cause for celebration. Kludi's marketing and product management team celebrate receiving the prestigious Red Dot Award 2022: Product Design.

Photo: Kludi GmbH & Co. KG

[\[220708\\_PI\\_Kludi\\_Red Dot\\_03.jpg und 220708\\_PI\\_Kludi\\_Red Dot\\_L\\_Red-dot\\_Querformat.mp4 sowie 220708\\_PI\\_Kludi\\_Red Dot\\_L\\_Red-dot\\_Hochformat.mp4\]](#)

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### **Kludi – the Sauerland-based fittings specialist**

Kludi GmbH & Co. KG, a family business founded in Germany's Sauerland region in 1926, represents almost 100 years of experience in the development and manufacture of high-quality bathroom and kitchen fittings. As a long-established fittings specialist, we are committed to producing products that combine outstanding 'Made in Germany' manufacturing quality, maximum functionality, innovative technologies and top-class design in a unique way. Kludi has never ceased to drive product development within the bathroom and kitchen sectors with its groundbreaking solutions. The Menden-based SME has some 170 inventions and 100 patents to its name, as well as numerous prestigious design and innovation awards. In 2022, Kludi was named one of the TOP 100 Innovators in the German SME sector.

Kludi is committed to responsible sales. Forming mutually respectful commercial relationships, Kludi is a reliable partner in the HVAC and skilled trade industries, working in association with these customers to develop solutions that make their working days significantly easier and ensure their future sustainability. These solutions include particularly installation-friendly products, a focused, clearly organised bathroom and kitchen portfolio, and innovative solutions that improve the efficiency of business processes.

The Kludi Group employs around 900 people in its sales and production companies, located in eleven different countries across Europe and Asia. Kludi fittings are manufactured in the company's fully integrated main manufacturing site in Menden, as well as in Hornstein (Austria), Diósd (Hungary) and Ras Al Khaimah (United Arab

Emirates). From here, they are exported to over 100 different countries around the world.

You can find out more about *Kludi, the Sauerland-based fittings specialist*, at [www.kludi.com](http://www.kludi.com)

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