

Essen, October 28, 2019

Trade Fair for Sanitation, Heating, Air Conditioning and Digital Building Management

SHK ESSEN Becomes the Sector's Hotspot from March 10 to 13, 2020

New, Innovative Exhibition Areas Examine Topical Subjects

From March 10 to 13, 2020, SHK ESSEN will go to the starting line at Messe Essen for the 28th time. As the first sectoral highlight of the year, the trade fair will once more become the point of attraction for sanitation, heating and air conditioning (SHK) professionals from the skilled trades, installation, planning and advice. Over 500 exhibitors from more than 15 countries will once more present innovations and trends from the fields of sanitary objects and sanitary installations, heating technology, ventilation and air conditioning technology as well as digital building management. For the first time, SHK ESSEN will take place at the completely modernized Messe Essen which will offer space for numerous new theme islands such as the "Operational Mobility" exhibition area, the "SHK Education Campus", the "Drinking Water Meeting Place", a Start-Up Area or the subject of "Hydrogen Practice in Dialogue".

The modernization of the fair site in Essen has been concluded. On the occasion of SHK ESSEN 2020, exhibitors and visitors will come across optimum conditions for their successful participation in the fair. The new hall structure will give the trade fair a sharper profile and the visitors optimum orientation: In Halls 1, 2 and 3, it will be possible to find companies from the fields of heating technology, ventilation and air conditioning technology, regenerative energy systems as well as building control technology and building measuring technology. Halls 5, 6, 7 and 8 will be dedicated to sanitary objects, sanitary installation as well as water technology. EDP companies will introduce their solutions in Hall 1. Tools and additional company equipment will be presented in Hall 5. Thus, SHK ESSEN will cover all the product fields relevant to the sector.

Latest Sectoral Trends in View: Theme Islands and Special Presentations

SHK ESSEN has repositioned itself for the 2020 edition. In addition to a comprehensive supporting program with tours of the fair, lecture series and forums, new exhibition areas have been created, too. For example, the visitors will



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be able to obtain information about topical sectoral subjects in a targeted and concentrated way and to enter into discussions with experts. The individual theme islands will be operated in cooperation with leading sectoral organizations.

Ranges of Education Available in the SHK Sector Presented in a Compact Form

The shortage of specialists and young people is having an impact on the SHK sector, too. Furthermore, businesses must always be on the newest training level in order to be able to survive on the market in the long run. In 2020, the "SHK Education Campus" in Hall 2 will, for the first time and in a unique way in North Rhine-Westphalia, offer the optimum setting in order to bring specialists and junior staff together with educational institutions and companies. Ranges of available education and career possibilities in the sector will be highlighted, from the course of study to the foreman's training. The Trainees Lounge will be located in the immediate vicinity of the SHK Education Campus. On March 10 and 11, the subject will be rounded off by an Education Congress organized by the North Rhine-Westphalia Trade Association for Sanitation, Heating and Air Conditioning (FV SHK NRW).

Focus on Drinking Water as the Basis of Life

In collaboration with the Federal Association of Companies in the Gas and Water Sectors (figawa), SHK ESSEN will, for the first time, present the "Drinking Water Meeting Place" forum in Hall 5. This will focus on the latest developments and trends in water and wastewater management (in particular, quality and safety standards), the proper execution of well construction work as well as market developments and changes in the political framework conditions. Players in the water sector will be provided with a holistic communication and information platform consisting of an exclusive exhibition area and an integrated Speakers' Corner.

Future Subject of "Operational Mobility"

Bans on diesel driving, climate targets and national traffic turnaround: What does the mobility of the future look like? In particular, skilled trade businesses are seeing themselves confronted with this question. After all, it is necessary to cover the distances to the customer or the wholesaler and to transport materials and tools. The new "Operational Mobility" exhibition area in the Galeria will give answers. Innovative products and solutions in the fields of vehicle fleet, mobility management, employee mobility, logistics and transport runs, photovoltaics and

charging stations as well as services will be presented in cooperation with the Essen Mobility Partnership.

Hydrogen as an Energy Source

Also in the Galeria, visitors will be able to find the special show entitled "Hydrogen Practice in Dialogue". Hydrogen is regarded as an energy sourced with enormous potential for the energy transition. Possible fields of action for the SHK skilled trades will be highlighted in cooperation with figawa and FV SHK NRW. Workshops about the representation of the value added chain in hydrogen technology will be offered throughout the period of the fair.

Start-Ups Show New Developments for the SHK Sector

The Start-Up Area which will offer newcomers to the SHK sector a top-class platform in order to introduce innovative products and services will also give its premiere. The main subject areas on the joint booth in Hall 1 will be digitalization in the skilled trades, smart home solutions as well as energy management systems. Speed dating sessions between the participating companies, exhibitors and trade visitors are planned, too.

Further information at: www.shkessen.de