













## SHARE THE HAPPINESS! \*



Elegant shapes, clean lines - Calla offers ample inspiration for a mindful moment in the madness of modern times and offers nothing but flowering, empowering happiness. The excellent reputation of this flower goes back to the Romans and Greeks in ancient times, who saw in Calla a gorgeous symbolic chalice for toasting to life.

## LIFE IS GOOD \*\*



Calla is still seen as the bringer of happiness now. It's a symbol for finding comfort and joy in small things: a fresh cup of coffee, a nice gesture, a sunny day, exchanging a smile with a passing stranger and all other things that make life a bit more beautiful every day.



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## COLOUR YOUR DAY WITH CALLA

The good vibes of Calla become even stronger when you add the magnificent colours of this flower. Red for love, pink for new beginnings, orange, yellow and green for joy, purple and black for a bit of drama and white for serenity and pureness. There are even bicolour callas, just in case it's impossible to choose. Lovely to get and amazing to give: there's nothing like sharing happiness.

