

Turkish Ornamental Plants

Turkey is a country that is optimally situated for ornamental plant production. It has many advantages for a prospering horticultural sector, like having a favorable climate for production of cut flowers, geographical proximity to the main markets, production in modern greenhouses and cheap and skilled labor.

Flower exports from Turkey began 30 years ago, and the sector has grown steadily since then. Turkish exporters are taking good advantage of the geographical location of Turkey and of the proximity to the large consumption markets in Europe and elsewhere. Turkish flowers are exported to 77 countries.

Live Plants, including outdoor and indoor plants account for 56% of Turkish ornamental plant exports, whereas cut flowers account 33%. The production in the highland area allows to export flowers year round to the markets.



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Top exported products:

- ✔ Standart Carnation
- ✔ Gerbera
- ✔ Dianthus Barbatus
- ✔ Wreath
- ✔ Outdoor Plants
- ✔ Spray Carnation
- ✔ Ranunculus
- ✔ Greens
- ✔ Indoor Plants



Industry Facts



5.008 hectares of production area.



Exported to 77 countries.



Top export markets : Netherlands, Uzbekistan, United Kingdom, Germany, Azerbaijan.



Major export items: indoor and outdoor plants, cuttings, cut flowers, wreath and mosses.



25.000 direct, 300.000 indirect employment



3.500 endemic plant species in Turkish flora.

All the data provided are either as of or prior to 2019.

Reasons why you should prefer turkish flowers:

- 01** Leading producers and suppliers
- 02** Proximity to major import markets and logistic advantages
- 03** Strong potential for growth in the industry
- 04** Perfect-blend of dynamism and multi-continental exporting experience
- 05** Year-round production.
- 06** Top product quality thanks to best geographic conditions.
- 07** High production capacity with competitive prices
- 08** Favorable climate conditions for production.

