

Did you say **mini orchids**?  
Try the new **Dante Ø10,5** by IDeL!



Feel Line – Dante Ø10,5 cm || Dante Look Ø10,5 cm || Dante Exclusive Ø10,5 cm - Colours Collection:

Dante Ø10,5 cm colours:  110 150 160 180 189 190 240 420 177 243 274 275  
Pastel Pastel Pastel Pastel

Dante Look Ø10,5 cm colours:  225 226 227 228  
Transparent colours

Dante Exclusive Ø10,5 cm colours:  302 303 304 307 308 601 602 603 604  
Pastel Pastel Pastel Pastel

**New size: Ø10,5x12,5h cm || Ø4,13x4,72h in**



Improving *Feel* products, **Dante 10,5** is the last brand new idea from **IDeL** company, thought to enhance indoor spaces. We developed a very deep range of colours, starting from the traditional **monochromatic** version, until **transparent** models and **Exclusive** line products, a collection interpreted as fancy chromatic textures, with light and dark shades, **pastel** too.

**Dante 10,5** has been designed to enhance **mini orchids**, wonderful tropical flowers such beloved as not easy to grow. In fact, **Dante 10,5** has been conceived to ensure **good hydration** for the root system, essential to avoid stagnation and moulds.



Speak with your customers: explain them the importance of the orchids watering and maximize **cross-selling** with **IDeL's** functional and captivating display solutions!  
 We want to be your **best partner**, so we always think about **YOU** and **YOUR STORE!**  
 Throughout the constant study of **new eye-catching ideas**, we developed a special display solution, attracting consumers by stimulating their impulse buying and cross-selling activities, enhancing products and store atmosphere.



Just to introduce a nice example, **Display for Plant Table** stimulates **impulse purchases** and **cross-selling**, thanks to its high capacity and ease of positioning, directly on the plants display stands.

**Try it!**

**IDeL: IDeAL** solutions for "always a pot ahead" people!  
 More info: [info@idel.it](mailto:info@idel.it)



#IDeLInnovations2020