

## About David Cohen

CEO of Fluence by OSRAM



David Cohen has been a part of the meteoric rise of LED technology since its earliest applications. In the earliest days of his career at Fraen Corporation, David was instrumental in driving the company's evolution into secondary optics for the LED lighting industry. When high-powered LEDs entered the market in the early 2000s, Fraen became one of the first companies to build secondary optics, catapulting the company to an international scale serving some of the largest auto manufacturers as well as other LED applications like street lights, entertainment and area lighting. Now, as a 20-year lighting technology veteran who drove triple digit growth for Fraen's LED optics business, David has supported global lighting experts in roles that led him to China, Italy, the Netherlands, the United Kingdom and throughout the United States.

His global experience combined with a deeply rooted fervor for health and wellness led him to Fluence by OSRAM, a leading global provider of energy-efficient LED lighting solutions for commercial crop production. Under his leadership, the company has more than doubled in employee size, expanded its global manufacturing footprint in North America and Asia-Pacific and delivered millions of dollars of innovative lighting products to cultivators around the world.

David graduated from the University of Massachusetts with a bachelor's degree in industrial technology and an MMS in manufacturing and engineering. He received his MBA from Bentley College. When he's not meeting the world's foremost experts in photobiology or crop cultivation, he enjoys spending time with his family, golfing and staying fit.

