

Round Living 6 and **8**: the right way to enhance **succulents** and **aromatics**!



Living Line – Round Ø6 and Ø8 - Colours Collection:



New sizes: 06x6h cm and 08x7h cm || 02,36x2,36h in and 03,15x2,76h in

Did you know that **IDeL** developed **some solutions you won't be able to do without?** A new pot is still a **good idea**: it can really add something more to the look of both a room and the flowers in the vase. After all, **what is a flower without a vase? What is a plant without a pot?** Inspiring by its love of plants, flowers and home design, **IDeL** created new products for **indoor decoration**, available in a deep variety of styles, shapes and colours. Large or small, decorative or minimalist, these pots can suit any space.




IDeL thought about **succulents** and **herbs**, more and more popular plants, beloved among consumers. So, **Round 08** and its little brother **Round 06** were born, enriching the **Living** family (and their "cousins" **Round 010, 012** and **014**, container proof items, available till **024 cm** size), distinguished by a **shiny** finish. These nice shiny and brilliant **cachepots** give a **glamour Italian touch** to every **kitchen space** and perfectly fit with **aromatic plants**. In addition, they are wonderful in combination with **cactus** and **aloe**, on wood shelves.



We want to be **YOUR best partner**. So, we deeply thought about **YOU** and **YOUR STORE**. Throughout the constant study of new ideas, we developed **Display for Plant Table**, an **eye-catching** and **functional metal display solution**. This display allows to catch consumers' visual attention and increases **cross-selling**, because it offers an **immediate combination between plants and Round Pots**, considering it can be **directly placed on plant pallets**. Moreover, the **upper shelf** is eye-level, enhancing the combination plant/pot, while the **shelf below** serves as a "stock of products". Consumers' buying choices are influenced, spaces are optimized and margins are boosted!

IDeL: IDeAL solutions for "always a pot ahead" people!

#IDeLinnovations2020

 PRODUCTS MADE WITH 100% RENEWABLE ENERGY