## PlantPaper announces appointment of new Managing Director and CEO

Ribe, 28th of Dec 2017

We are pleased to announce that PlantPaper have appointed a New CEO.

After a comprehensive search, and a careful selection process we are excited to have recruited Tom Hedegaard Andersen as new managing Director and CEO for PlantPaper.

Tom has more than 20 years of management experience in international companies.

Tom comes from a position as Senior Advisor, GSC at Arla Foods amba.

With the appointment of Tom, PlantPaper will extend the focus on the international market.

"I am thrilled to have been offered the opportunity to work with the team, and lead Plantpaper into the next stage of its strategic development. Plantpaper's green profile and its unique 100% biobased product, which enables us to offer growers and end consumers with a truly eco-friendly solution, is a big driver for me" says Tom.

Tom will replace Merethe Ellegaard.

After 5 years as CEO for Plantpaper, Merethe has chosen to dedicate her time to her family. Merethe continues as shareholder and will still have an active role in the Board of Plantpaper.

Come meet Tom Andersen at IPM in Essen 2018 - Hall 7 booth A33.

## **About PlantPaper:**

PlantPaper, is a world-leading manufacturer of Bio based paper, and machines for Paperpot systems. Besides the sister company, PlantPaper South America, PlantPaper have a global network of wholesalers.

Paperpots are an environmental friendly solution for growing young plants in professional nurseries, and are used within many different segments. For instance, forestry, coffee, fruits, nuts, flowers and vegetables. PlantPaper offers a unique propagation solution with a 100% biobased material, that can replace the conventional paper sleeve that contains larger amounts of oil based plastic.

For more information about PlantPaper, please visit our web page www.plantpaper.com

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