



Essen, December 20, 2018



IPM ESSEN 2019:

Great Range of Plants for Horticulture and Landscaping at the World's Leading Fair for Horticulture

Future Congress on Horticulture and Landscaping Outlooks with Top Speakers

IPM ESSEN will take place at Messe Essen from January 22 to 25, 2019. As the world's leading fair for horticulture, it will portray the entire spectrum in the green sector. Specifically for horticulture and landscaping, IPM ESSEN 2019 will offer a wide range of plants, exciting forums and information about new services.

Amongst the around 1,600 exhibitors from almost 50 nations, there will be numerous appearances at the fair which will be interesting especially to horticulturalists and landscapers. With a proportion of more than 60 percent of the range on offer, plants will form one main focal point on the entire exhibition site. As a supplement to this, information will be provided by an excellent supporting programme: This will include the Future Congress on Horticulture and Landscaping and the specialist event entitled "Urban Green Areas in the (Climate) Change" which will be part of the EU campaign called "Green Cities for a Sustainable Europe".

From Classic to Extravagant - Ornamental Plants and Tree Nursery Goods

Halls 1 and 2, half of Hall 4, Halls 6, 7, 8 and 8B, the Galeria as well as the Foyer of the Grugahalle will show plants in all shapes and colours - not only well-known classics but also new breeds. Tree nurseries and horticultural businesses from all over the world will be in situ in order to introduce their portfolios. No matter whether seasonal bedding plants, perennial shrubs, colourful ornamental bushes or hardy woody plants - horticulturalists and landscapers will find a diverse range for all designing needs. In particular, robust and climate-tolerant plants will play primary roles at IPM ESSEN 2019. The Technology area in Hall 3 and in half of Hall 4 will also be a popular contact point for horticulture and landscaping. Here, there will be not only soils and fertilisers as well as plastic undersoil films but also small appliances and tools. Moreover, suppliers of software will introduce innovative services.



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Future Forum on Horticulture and Landscaping: The Publisher Langenscheidt on "New Work"

Many products and services which are shown at IPM ESSEN today will find users in everyday working life tomorrow. The event which will relate to horticultural and landscaping outlooks and will bear the title "New Work" will also take up the subject of what the world of work will look like in the future. What will await the branch of trade? How will life and work change? The forum will take place in the South Congress Centre from 10 a.m. to 2 p.m. on Thursday, January 24, 2019. It will be dedicated to the fashionable expression "New Work" and will ask: What does that mean and what is hidden behind it? The speakers will approach the subject by considering it from different perspectives. They will include the publisher Dr. Florian Langenscheidt and the presenter Tjen Onaran. The other speakers will be Tanja Nackmayr, Managing Director for Education and Labour Market Policies at the Entrepreneurs of North Rhine-Westphalia, and Tjards Wendebourg, Editor-in-Chief at DEGA GALABAU. The event will be accompanied by the graphic recording of the artist Dagmar Gosejacob. This will constitute drawn live documentation which will summarise core statements into one large-format picture. Registration is possible at <https://www.galabau-nrw.de/anmeldeformular.aspx>. Participation will cost Euro 50 for members of the North Rhine-Westphalia Association for Horticulture, Landscaping and Sports Field Construction and Euro 100 for non-members. The fee will include the admission to the fair which can be visited after the event.

"Urban Green Areas in the (Climate) Change"

The EU campaign called "Green Cities for a Sustainable Europe" will network municipal decision takers, urban planners, landscape architects, horticulturalists as well as landscapers from all over Europe for green urban development. Against this background, the Federation of German Tree Nurseries (BdB) will, in cooperation with "THE GREEN CITY" foundation, invite people into the West Congress Centre on January 23 for the discussion about the future subject of "Urban Green Areas in the (Climate) Change". Here, specialists in horticulture will learn what varieties will be able to survive in urban green areas in the future. The lecture subjects will include "Urban Planning of the Future: From Grey Facades to Green Lungs" and "Old and New Ranges of Woody Plants in the Climate Change". Registration by January 18 at: www.bit.ly/IPM-2019.

INFORMATION



Go to the Fair More Cheaply with the Online Ticket

Tickets for IPM ESSEN are already available on the website now - and that without any waiting times and at cheaper prices than in situ. A one-day ticket costs Euro 22 online and Euro 33 at the ticket office. Any interested people can find all the prices and the ticket types as well as additional information about how to travel to the fair and to book accommodation at: www.ipm-essen.de.

Well-Informed with the Fair App

Furthermore, the free IPM ESSEN app for iOS and Android will offer all the relevant information about the horticultural event of the year: from the list of exhibitors via the supporting programme right up to a note function as support for a structured visit to the fair. Two weeks before the beginning of the fair, the app will be available for downloading from the Google Play Store or the Apple App Store.

About IPM ESSEN

IPM ESSEN is the world's leading fair for horticulture. From January 22 to 25, 2019, around 1,600 exhibitors from almost 50 nations will present their innovations along the entire value added chain in the green sector: from plants and cut flowers in all colours and shapes via the newest technology and floristry on the highest level right up to the sales-promoting equipment for the point of sale. Belgium will be the partner country of IPM ESSEN in 2019.

